

1. *Pharmaceuticals*: The pharmaceutical industry is a major contributor to the U.S. economy, with sales exceeding \$400 billion in 2019. The industry is heavily regulated by the FDA, which oversees the safety, efficacy, and quality of drugs. The industry is also facing increasing pressure from payers (insurers and governments) to reduce costs, leading to a focus on value-based pricing and generic competition.

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Correspondence Customer Number:: 24390

Title Line One::	Commerce Exchange System
Total Drawing Sheets::	5
Formal Drawings?::	No
Application Type::	Utility
Docket Number::	Imany/Exchange

Representative Customer Number:: 24390

This application is a::	Non Prov. Of Provisional
>Application One::	60/216,913
Filing Date::	7-6-2000